

STATE OF INDIANA) BEFORE THE CONSUMER PROTECTION DIVISION
) SS:
COUNTY OF MARION) CAUSE NO. 07-FR-002

STATE OF INDIANA,)
)
 Petitioner,)
)
 v.)
)
OUTREACH ASSOCIATES, INC.,)
doing business as)
DIRECT ADVANTAGE MARKETING,)
)
 Respondent.)

FINAL ORDER

Gordon White, Deputy Attorney General, designated, pursuant to IC 4-21.5-3-9 to act as Administrative Law Judge ("ALJ"), issued a recommended decision to dismiss the case herein.

A copy of the ALJ's decision is attached hereto as Exhibit A and made part hereof.

Pursuant to IC 4-21.5-3-29(c) the Director of the Consumer Protection Division hereby affirms said recommended decision and adopts it as the final order in this proceeding.

ISSUED this 14th day of January, 2008.

OFFICE OF THE INDIANA ATTORNEY GENERAL
DIVISION OF CONSUMER PROTECTION

BY: Brent Embrey
Brent Embrey

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HAND DELIVERY

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RETURN RECEIPT REQUESTED